

NEWS RELEASE

INTAGE TECHNOSPHERE Inc.

January 27, 2015

**INTAGE TECHNOSPHERE and XCompass Form Partnership
—Provision of New Corporate Services Utilizing AI-Driven Data
Processing to Start in March—**

INTAGE TECHNOSPHERE, Inc. (head office: Nishitokyo, Tokyo; president: Shigemi Sugawa; “INTAGE TECHNOSPHERE”) today announced that it has formed a business partnership with XCompass Ltd. (head office: Shibuya-ku, Tokyo; president: Akira Sato; “XCompass”) and will start providing artificial intelligence (AI)-driven data processing services to companies in March 2015.

Background and Purpose of the Partnership

Artificial intelligence-driven data processing technology, typified by neural networks (NNWs), has made groundbreaking progress in recent years in a form of machine learning called Deep Learning. Companies have now begun considering business applications for this technology, including image recognition and natural language processing.

XCompass conducts research and development into cutting-edge AI-driven data processing technology and is also promoting a platform named “IX” (Intelligence eXchange: a platform that makes it easy for anyone to use NNWs).

INTAGE TECHNOSPHERE builds and operates systems infrastructures for services provided by companies in the INTAGE Group, which deals with marketing research and data analysis. In addition, the company has been considering starting a business utilizing diverse data as a new pursuit focused on big data analysis.

The new tie-up will enable the provision of data analysis services using cutting-edge AI-driven processing technology to the INTAGE Group’s corporate customers based on XCompass’ AI-driven data processing technology plus INTAGE TECHNOSPHERE’s rich marketing data and data analysis technology.

At the same time, INTAGE TECHNOSPHERE, in endorsement of XCompass’ “IX” platform, will advance infrastructure development aimed at fulfillment of “IX” framework, with the aim of creating new markets in which trained NNWs circulate. The company hopes that through these endeavors trained NNWs will help solve challenges in various fields and support ordinary citizens in the future.

Overview of XCompass Ltd. <http://www.xcompass.com/en>

Name	XCompass Ltd.
Address	8th Floor, Fuji Building 40, 15-14 Sakuragaoka-cho, Shibuya-ku, Tokyo
Established	October 17, 2011
Capital	39,000,000 yen
President	Akira Sato
Staff	Seven
Business	<ul style="list-style-type: none">• Research and Development of analytical engines implementing artificial intelligence-driven data processing technologies including Deep Learning• Model building and data analysis using artificial intelligence-driven data processing technology for corporate customers• Promoting “IX” (Intelligence eXchange) platform for using trained NNWs

INTAGE TECHNOSPHERE, Inc. <http://www.intage-technosphere.co.jp/>

As a member of the INTAGE Group, INTAGE TECHNOSPHERE, Inc., (head office: Nishitokyo, Tokyo; president: Shigemi Sugawa) powers the Group’s IT and also solves customers’ business challenges through advanced IT and industry expertise. The company leverages technology to create new value in data and contribute to marketing that increases customers’ corporate value.

Inquiries about this news release:

■ INTAGE TECHNOSPHERE, Inc.

Contact persons: Yoshiko Tatsuno or Miyuki Watanabe in the Corporate Strategy & Planning Department

TEL: 042-423-1156 / Email: itsp-inc-prxc@intage.co.jp